

**WSYN(FM), WSEA(FM), WDAI(FM), WJXY-FM, WLFF(FM), WXJY(FM)  
and WHSC(AM)  
EEO PUBLIC FILE REPORT  
August 1, 2010 – July 31, 2011**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	3, 12,14	12
Account Executive	3, 14	14
Account Executive	3, 14	14
Account Executive	3, 14	14
Program Director	13*	13
Account Executive	1-5, 12	12
Account Executive	1-5, 12	12

*\*Exigent Circumstances*

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Coastal Carolina University</b> PO Box 261954 Conway, SC 29528 Contact: Yvonne Lasane, Career Services Center	No	1
2	<b>Horry-Georgetown Technical College</b> 2050 Highway 501 East Conway, South Carolina 29528-6066	No	0
3	<b>Station On-Air Announcements</b> ( <i>one or more SEU stations</i> )	No	11
4	<b>tvandradijobs.com</b>	No	0
5	<b>Coastal Workforce Center</b> Contact: Tony F. Johnson Phone: (843) 839-5490 Fax: (843) 839-8034	No	0
6	<b>USC School of Journalism &amp; Mass Communications</b> <a href="http://www.jour.sc.edu/opps/jobs/index.html">www.jour.sc.edu/opps/jobs/index.html</a>	No	0
7	<b>College of Charleston</b> 66 George Street Charleston, SC 29424 Contact: Career Center Phone: (843) 953-5692 Fax: (843) 953-6341	No	0
8	<b>SC Department of Employment &amp; Workforce</b> <a href="http://www.sconestop.org">www.sconestop.org</a>	No	0
9	<b>Craigslist</b> <a href="http://myrtlebeach.craigslist.org">myrtlebeach.craigslist.org</a>	No	0
10	<b>Ohio Center for Broadcasting</b> 5330 E. Main Street, Suite 200 Columbus, Ohio 43213 Contact: Terry Wilson, Placement Coordinator Phone: (614) 245-0555 Fax: (614) 863-9470	Yes	0
11	<b>Clemson University</b> <a href="https://clemson-csm.symplicity.com">https://clemson-csm.symplicity.com</a>	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
12	<b>Word-of-Mouth Referral</b>	No	5
13	<b>Former Employee (Re-Hire)</b>	No	1
14	<b>Job Fair</b> (see Section III)	No	10
15	<b>Coker College</b> Career Services 300 E. College Ave Hartsville, SC 29550 Phone: (843) 383-8000	No	0
16	<b>Francis Marion University</b> Career Services 4822 E. Palmetto Street Florence, SC 29506 Phone: (843-661-1362)	No	0
17	<b>Furman University</b> Career Services 3300 Poinsett Highway Greenville, SC 29613 Phone: (864) 294-2000	No	0
18	<b>SC State University</b> Career Services 300 College Street NE Orangeburg, SC 29117 Phone: (803) 536-7000	No	0
19	<b>Troy-University-Charleston Campus</b> Career Services 1064 Gardner Road Charleston, SC 29407 Phone : (803) 773-0025	No	0
20	<b>Winthrop University</b> Career Services 701 Oakland Avenue Rock Hill, SC 29733 Phone: (803) 323-2211	No	0
21	<b>Wofford College</b> Career Services 427 N Church Street Spartanburg, SC 29303 Phone (864) 597-4000	No	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
22	<b>University of South Carolina</b> Career Services 1300 Greene Street Columbia, SC 29208 Phone: (803) 777-4288	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			28

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
1	Participate in job fair	On August 8, 2010, our SEU participated in a job fair at the Hilton Garden Inn, Myrtle Beach, SC. Station participants included our Market Manager, Business Manager and current Account Executives. In addition, our SEU aired announcements prior to the event to encourage potential applicants to attend.
2	Internship Program	During Summer 2010, our station employment unit hosted an intern from Coastal Carolina University. In order to expose the student to careers in broadcasting, the intern's primary responsibility was to shadow the Program Director for WDAI(FM) & WSEA(FM).
3	Management-level training regarding equal employment opportunity and preventing discrimination	On January 20, 2011, our Market Manager and Business Manager participated in a comprehensive telephonic training session regarding the FCC's EEO rules presented by our outside communications counsel.